

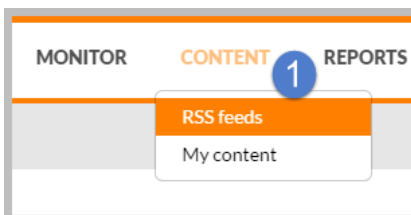
Checkpoint Australia - Social Media Manager

Adding RSS Feeds

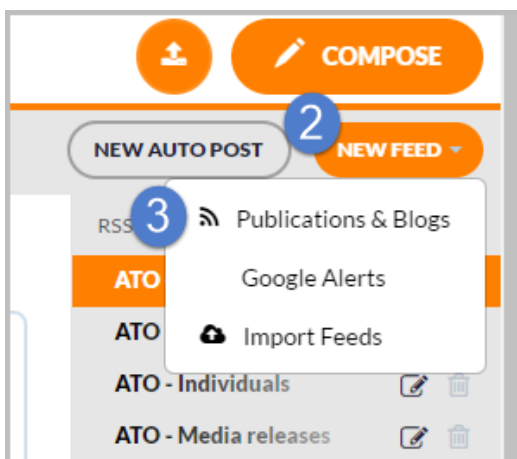
This guide demonstrates how to add RSS feeds to your dashboard. RSS feeds are a great way to find content based on specific topics, a particular company or similar. Websites usually use RSS feeds to publish frequently updated information, such as blog entries, or news headlines. An RSS Feed will publish a short headline and a summary of the item, the user can then decide from that information if they want to click on the link and read the full article.

To add an RSS feed to Social Media Manager:

1. Hover your mouse over the **Content** tab and select **RSS feeds**

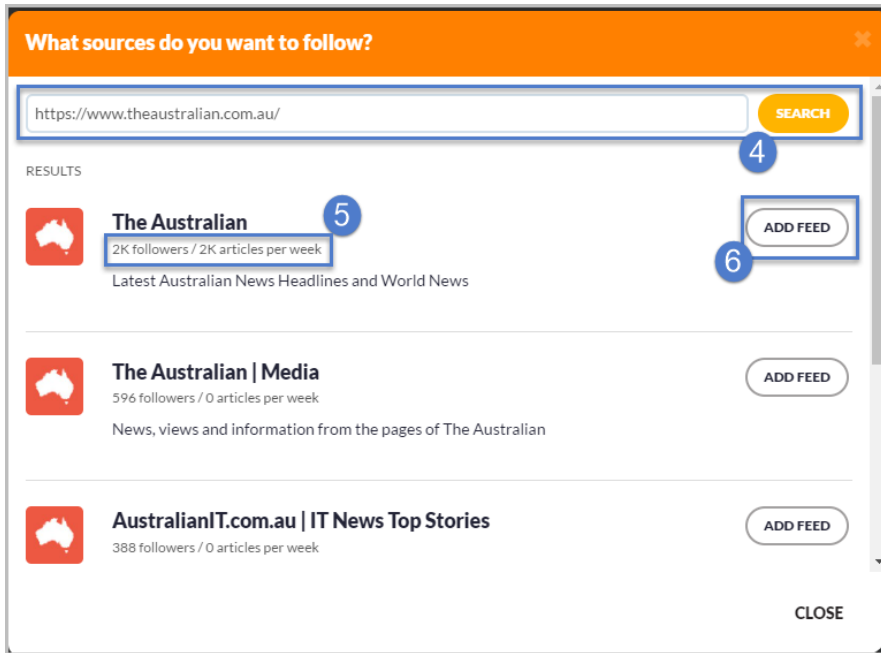


2. Click on the **New Feed** button
3. Select the **Publication & Blog** option



You can search by Title, URL or Topic to find a relevant RSS feed to add. If you have a page that you tend to visit every day for news articles, chances are they have an RSS feed. You can check if the page has an RSS feed by entering the URL for the site into the search field or you can enter the specific URL for an RSS feed if you have this already.

4. Enter the term or URL you wish to search for and click the **Search**. If the website has an RSS Feed(s), they will be displayed
5. The search results will also give an indication of how many followers the RSS feed has and also how often they publish content which will help you choose which feeds you want to add
6. Add a feed by selecting the **Add Feed** button



Once you have closed the window, you will see the content available from the feed on the screen.

